AMAZON.12A2DV1

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants :	Bezos, et al.	Confirmation No. 6517
Appl. No. :	10/768,336	
Filed :	January 30, 2004	
For :	NOTIFICATION SERVICE FOR ASSISTING USERS IN SELECTING ITEMS FROM AN ELECTRONIC CATALOG	
Examiner :	Naeem U. Haq	

AMENDMENT AND ELECTION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on August 9, 2006, please amend the present application as indicated below, and consider the application in view of the election which follows.